Natural Health Product



ProveTM

CLINICALLY TESTED

In a double-blinded placebo-controlled study with healthy elderly volunteers with memory complaints, N-PEP-12 is shown to support memory performance, concentration, and alertness using objective psychometric tests1.

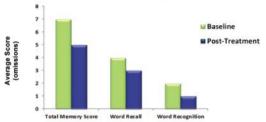


Fig 1: Effects of N-PEP-12 on Memory Performance. Total memory score improved by 30%

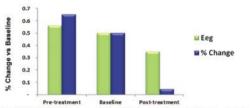


Fig 2: Effect of N-PEP-12 EEG Power Ratio. 90% of users had overall improvements

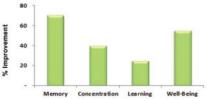


Fig 3: Effect of N-PEP-12 on Self-Assessment Scores. Significant improvement was observed in cognitive function

In all three memory tests, improvement of cognitive function was evident after N-PEP-12 intake and a significant improvement was evident after a one month intake of N-PEP-12

TAKING MEMOPROVE™

If you are looking for a safe and natural way to improve your short term memory and fight back against age-related memory loss, MemoProve™ may be right for you.

If you are pregnant or breastfeeding, consult your doctor or pharmacist before taking MemoProve™

- ✓ Taking MemoProve™ is EASY Just one tablet once daily with or without food.
- ✓ MemoProve™ should only be taken by adults 18 years of age and older. Always read and follow the label. This product is not suitable for vegetarians.

WHO CAN BENEFIT?

MemoProve™ may benefit individuals who are:

- Looking to improve their overall cognitive function
- Suffering from mild memory problems
- · Stressed, overworked and/or sleep deprived.



For more information or to order, please visit our website at www.xediton.com/product/memoprove Or call +1 905 286 9111; 1 855 MINDCAL (1 855 646 3225) Email: customerservice@xediton.com XEDITON PHARMACEUTICALS INC 2000 Argentia Road Mississauga, Ontario editon L5N 1W1 NPN: 80032761

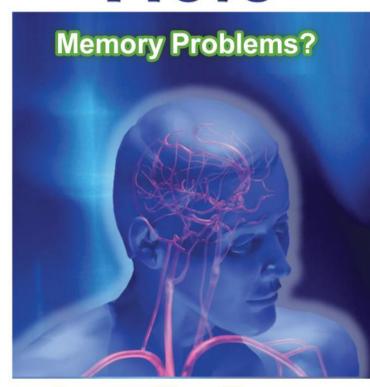
Alvarez, X.A., et al. (2005). Neuropeptide dietary supplement N-PEP-12 enhances cognitive function and activates brain bioelectrical activity in healthy elderly subjects. Methods and Findings in Experimental Clinical Pharmacology, Vol 27(7) 483-487.

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Improve Your Memory in Just 30 Days

ORDER MEMOPROVE™ TODAY

Please visit our website at: www.xediton.com/product/memoprove or call +1.905.286.9111

MEMORY LOSS

Memory loss is part of the aging process.

With increasing age, our physical and mental capabilities tend to decrease if left unattended.

This typically begins with complaints of short-term memory lapses and the perception of a reduced capability to acquire new information. This wide-spread phenomenon is considered to be related to the normal aging process and it has been termed Age-Associated Memory Impairment (AAMI). It develops gradually and generally affects people above the age of 40.

WHAT ARE MILD MEMORY PROBLEMS?

Studies show that short-term memory declines with age. Common signs of agerelated memory problems

include:



- Trouble remembering the names of people you just met
- Misplacing objects such as cellphones, keys, your wallet, etc
- · Problems remembering your "to-do" list
- Difficulty remembering what you were about to do or say
- · Problems paying attention or concentrating
- · Difficulty remembering information

Although AAMI is considered to be part of the normal aging process, its effects on memory performance are truly worrying. Research has shown that our memory function declines between age 30 and 70 in the order of 50%. Furthermore, the observed cognitive decline that comes along with AAMI is associated with detectable morphological and structural neurodegenerative changes.

Stress, hormonal changes, sleep deprivation, alcohol and diet may also accelerate the onset and intensity of age-related memory problems. Unchecked, these conditions deteriorate with time and can affect your quality of life.

WHAT IS N-PEP-12?

N-PEP-12 is the first clinically proven effective natural health product that supports memory performance and counteracts AAMI.



The neuropeptides of N-PEP-12 support the function of nerve cells by mimicking the effects of neurotrophic factors in the brain and counteract neurodegenerative changes that occur in the aging brain. These factors are required by brain nerve cells for survival and normal function. They preserve the neuronal network in the brain and protect the neurons from cell stress and toxic lesions that occur during the aging process.

Natural Health Product



MemoProve™ is the first and only dietary product made from a proprietary blend of Neuropeptides (N-PEP-12) clinically shown to improve

memory in published, peer-reviewed studies. The neuropeptides in N-PEP-12 are derived from natural protein sources.



MemoProve™ boosts cognitive performance and fights age associated memory loss and has been shown to lead to an improved memory in just 30 days

In published research, MemoProve™ was shown to:

- Improve memory function, alertness and boost concentration
- Be safe and effective
- ✓ Improve ability to retain new information
- ✓ Reverse 10 years of short term memory decline
- Counteract underlying processes that cause memory problems
- ✓ Stimulate new brain cell production
- ✓ Protect existing brain cells and connections
- ✓ Increase glucose transport and utilization by the brain